It’s a four-day workshop like nothing else in the state. Join other student journalists June 23–June 27 on Washington and Lee’s campus to:

• Plan for the upcoming school year.
• Brush up on your writing, design, editing and production skills.
• Learn techniques from leading media advisers and journalists.
• Get motivated to produce award-winning student media.

• Get training geared directly to your experience level and area of interest by joining one of the following instruction tracks:

  **Editorial Leadership and Advising**  
  **Instructors:** Valerie Kibler & Bobby Hawthorne  
  Aimed at those students who will be taking on management roles, this track will provide you the tools for creating staff policies and procedures, as well as help you develop stronger news judgment and leadership abilities to guide your staff. The advisers will meet with the editorial leaders to discuss working together as a team to push your staff to the next level. We will go over staff manuals, grading, fundraising and so much more.

  **News and Feature Writing**  
  **Instructor:** Kelly Furnas & Bobby Hawthorne  
  Understand the techniques for developing story ideas, interviewing sources and writing compelling narratives. Work on the paper every day and leave with a list of evergreen story ideas that will keep you going throughout the year!

  **Advanced News and Feature Writing**  
  **Instructor:** Bobby Hawthorne & Kelly Furnas  
  Get ready for a rigorous week putting your writing and reporting skills to the test. Work with one of the country’s experts on scholastic journalism writing to put together copy everyone will want to read.

  **Newspaper 101**  
  **Instructor:** TBD  
  Are you new to your newspaper’s staff? This is the track for you. You’ll get a crash course on everything it takes to be a valuable staff member, including terminology, interviewing, journalistic writing, law/ethics, caption writing, headline writing, and more.

  **Photojournalism**  
  **Instructor:** Bradley Wilson  
  Quality photojournalism is at the heart of all good publications in print, online and even video. In this course, students will spend time reviewing the basics of lighting and exposure as well as composition that apply to all types of photography. They will also develop visual reporting skills and learn how to shoot pictures that tell stories. This track requires that you bring a digital camera to camp. It is also beneficial to have your own laptop with Photshop, too. You can download a 30-day trial version of Adobe Photoshop 5.5 or later just for camp or you can register for a month of Adobe’s Cloud service!

  **Advanced Photojournalism**  
  **Instructor:** Bradley Wilson  
  Beyond the basics of composition, this track provides instruction on the elements of content, style and creative process of news photography. This track requires you to bring a laptop and digital camera to camp.

  **Newspaper Design**  
  **Instructor:** Meghan Percival  
  In this technology-driven track, you will learn to use InDesign and Photoshop for designing basic packages and pages. You’ll leave jcamp with a portfolio of design ideas you and your staff can use in the coming year.

  **Advanced Design**  
  **Instructor:** Meghan Percival  
  This track, geared for designers with at least one year of design experience, will focus on advanced design/redesign and packaging. We will work with type, photography, infographics and white space to take your paper’s designs to the next level. You’ll leave jcamp with a framework for a visual style guide you can use with your staff. This track requires you to bring a laptop to camp. You can download a 30-day trial version of Adobe Creative Suite just for camp!

  **Sports Writing, Broadcasting and Online Journalism**  
  **Instructors:** Chris Waugaman and Cheryl DeVincenitis  
  Learn the tools necessary to create a foundation for presenting your publication on the Web and for creating a broadcasting program at your school. This track requires you to bring a laptop to camp. Whether you enjoy being in front of the camera or behind it, you’ll gain new abilities in the broadcast journalism track. J-campers will learn more about writing, shooting and editing effective news packages. You’ll also sharpen your talents in performing for the camera as a reporter or anchor. As more news finds its way to the web, knowing how to tell the story through audio and video has become an essential skill you’ll want to have.

  **Yearbook Production**  
  **Instructor:** Erinn Harris  
  For students new to yearbook production, we’ll start with the basics: terminology, interviewing, copy/caption/headline writing, photography, and basic design. For more advanced students, we’ll start with coming up with or developing your thematic concept. This will include writing theme copy, choosing the right organizational method (traditional, chronological, umbrella, or a blend of the three!), and creating a ladder that will help you strategize stories for the year. We will also work on making sure that your design helps carry out your concept through typographical choices, theme-page design, and mod/secondary story package design. Finally, we’ll work on choosing the right method to tell the stories of the year through alternative coverage and story-telling.

  **Literary Magazine Production**  
  **Instructor:** Carol Lange  
  A literary magazine is a collection of your student body’s prose and poetry, art, music and other endeavors to express their views of the interior and exterior worlds. Through hands-on activities you and your staff will leave with mini-mags. You will write and edit, apply the basics of layout and design, work with young writers and artists, and begin a magazine manual. After you are registered, Carol will provide you a list of suggested materials to bring with you.

  **Each evening, students will attend sessions that benefit all publications such as knowing the basics of good writing, student press law, photography and design, and covering your school online. After the group presentation each night, students will meet with their own staffs and a camp instructor to plan for the upcoming year. Students who come independent of their staff will work with a camp instructor as well.**
Cost

The early registration fee for jcamp at Washington and Lee is $375, which includes your meals, housing, recreation and workshop materials. The normal registration fee (those postmarked March 1 - May 1) is $425. If it’s past the May 1 deadline, we may still have spots available at the late registration cost of $475, but please call 540-458-8432 or e-mail coxm@wlu.edu to check availability.

Housing

All students enrolled in jcamp will be housed in a Washington and Lee residence hall. You can request a specific roommate of the same sex on the registration form. If you register without a roommate request, one or more will be assigned to you by jcamp staff. (When we assign roommates, we try to keep same-sex students from the same school, enrolled in the same track, and/or from the same grade together.) Each guest will be provided two sheets, a light blanket, two towels, a washcloth, a pillow and a pillowcase.

Meals

All your meals are paid for with your registration fee and will be served in Washington and Lee on-campus dining facilities. But if you’re picturing cafeteria corn dogs — think again. Washington and Lee’s dining hall is recognized nationally for its quality and service.

Social Activities

While you should come to jcamp ready to work hard, you should also be ready to have lots of fun. We’ve planned recreational and team-building activities to ensure that you keep a fresh mind and enthusiastic attitude throughout the entire week of the workshop.

Policies

• Visit www.jcamp.academic.wlu.edu for the latest news and information.

• Substitutions of the same sex will be accepted up to one month before camp by calling Melissa Cox at 540-458-8432. No refunds will be given for cancellations.

• Alcohol, smoking, any illegal drug use or drug possession are strictly forbidden.

• Workshop participants must follow all local, state and federal laws. All participants must also follow all Washington and Lee policies.

• E-mail is used extensively to communicate with students and parents prior to camp. Please be sure to provide valid and regularly checked e-mail addresses on the registration form.

• Students must abide by all camp curfews. Students may not enter residence halls other than the one assigned for housing.

• Lost or stolen keys will be charged to registrants at a rate of $125 to cover the cost of rekeying the lock and replacing the key.

• Resident students are not allowed to operate vehicles during workshops. Contact Melissa Cox at coxm@wlu.edu or 540-458-8432 if you plan to have a car on campus during the camp.

• Each track will have a series of tasks and assignments that students will be expected to complete.

• Students must attend all classes unless ill. Illnesses must immediately be reported to the camp director.

• Students should act as ambassadors of their schools and communities, and they should follow all school rules and policies while at jcamp.

• Failure to abide by jcamp policies or directions from jcamp staff/instructors is grounds for dismissal from camp without refund of registration fees.
What to bring to camp

- Plenty of writing materials. Regardless of your track, you will want to take a lot of notes. Be sure to bring pencils, pens and a notebook.
- Copies of your publication. You may wish to trade your publication with other students at jcamp to get ideas for the upcoming year.
- Glasses. If you wear contacts, you’ll probably want to bring your glasses — just in case. If you wear glasses, we suggest you bring a second pair — just in case.
- Camera. If you’re in a photojournalism track, you’ll need your camera for field work. Regardless of your track, however, you may want to bring one just to capture some memories.
- Allergy or other medications. You may also want to bring copies of any prescriptions you have.
- Sunscreen and bug spray. We don’t have a lot of outdoor activities planned, but you will be walking around campus between classes and when you’re on assignment. If you’re fair-skinned or attractive to bugs, you may want to bring some protection.
- Clothing/toiletries for five days and four nights. Normal school attire is appropriate. You’ll want to remain casual and comfortable.
- Spending money. All your meals for jcamp have been included in your registration fee, but bring extra cash if you want to buy snacks or souvenirs.
- Cell phone.
- Extra blanket if you get cold. Rooms are air-conditioned. Each guest is given two sheets, a light blanket, two towels, washcloth, pillow and pillowcase.
- Umbrella. We’ll cross our fingers for good weather, but storms are always possible in southwest Virginia.
- Laptop. Laptops are required for online, advanced photography and advanced design tracks. Because computer space is limited, laptops are strongly suggested for all other tracks.
- Alarm clock.
- Water bottle.

Directions to Washington and Lee

Lexington is located at the intersection of Interstates 81 and 64. Washington and Lee is less than two miles from the interstate.

If you are traveling from the north, south, or east, follow I-81 to exit 191 (which puts you onto I-64). Next, take exit 55 off I-64. Turn left onto Route 11 south at the stop sign.

If you are traveling from the west, take I-64 to exit 55. Turn right on Route 11 south at the stop sign.

Once you are on Route 11 south, you will drive through three stoplights. After the third stoplight, you will cross the Maury River, and bear right onto Route 11 Business. You will pass Virginia Military Institute. After you pass VMI, you will see W&L on your right. Parking is available in the Lee Chapel lot on Jefferson Street. Remain in the right lane and look for the brick entrance to the parking lot.

PLEASE NOTE: The university will send detailed directions and maps for jcamp to registrants in late spring. You will also receive a university parking pass at that time.

Helpful links
Washington and Lee’s Admission’s Office provides general information for traveling and visiting.
http://www.wlu.edu/x49437.xml
Roanoke Regional Airport in Roanoke, Va., is served by major domestic airlines.
http://www.roanokeregionalairport.com/
**Acknowledgement and Assumption of Risk, and Release of Liability**

I verify that my child has/have been checked by a licensed physician and is physically able to participate in the Virginia Association of Journalism Teachers and Advisers jcamp. As the parent or guardian of , I understand the nature and scope of the jcamp events and activities at Washington and Lee University. I understand that, despite appropriate safety precautions, W&L cannot guarantee that no injury will occur in the course of my child’s participation in the jcamp’s events and activities at W&L. Further, I assume all risks resulting from his/her participation in jcamp’s events/activities to be conducted at or about W&L.

The undersigned participant and his/her parent/legal guardian agree to hold the Virginia Association of Journalism Teachers and Advisers and Washington and Lee University, their employees, trustees, officers, volunteers and agents harmless from any claims, damages, losses and/or expenses arising out of participation in camp activities and to assume all liability for any and all personal injury, bodily injury, illness or property damage that occurs as a result of participation in such camp activities. Signature of this agreement also warrants that participation is voluntary and that the participant and undersigned have read and understand the camp policies. The participant agrees to obey all rules and policies mandated by camp personnel.

It is imperative that all student participants in jcamp are covered by health insurance for the term of the camper’s attendance. In addition, the participant and his/her parent/legal guardian agree to give Washington and Lee University and its representatives permission to provide emergency medical response and/or treatment as needed for any injury or illness that may occur while the participant is involved in camp activities and agree to release Washington and Lee University and its representatives from all liability arising out of such treatment. In case of medical emergency, the participant or his/her parent/legal guardian will be fully responsible for all expenses.

The undersigned participant and his/her parent/legal guardian also give permission for photographs and/or video to be taken during the activities at jcamp. These images and video will remain the property of Washington and Lee University and may be used in publications and marketing campaigns for future workshops.

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**Track** (Sections are contingent on enrollment demand, please select a 1st and 2nd choice)

- Editorial Leadership & Advising
- Photojournalism
- Sports Writing
- Newspaper Design
- Yearbook Production
- Literary Magazine Production
- News & Feature Writing
- Advanced News & Feature Writing
- Advanced Design
- Advanced Photojournalism

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**Payment Information**

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<tr>
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<tr>
<td>Late Registration (postmarked May 1 – June 1, check for availability)</td>
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Commuter Rate: Subtract $200 from the rate above

Send this registration form and a check, purchase order or money order payable to VAJTA at Washington and Lee University to:

Melissa Cox
103 Reid Hall
Washington and Lee University
204 W. Washington St.
Lexington VA 24450-2116