Started in 2007, Thrive is a non-profit design firm based in Helena, Arkansas whose mission is to design economic and community-centered opportunities with the people of the Mississippi River Delta Region. To help bring this about, Thrive operates a small business incubator, a monthly festival, and simultaneously offers affordable brand services to small business owners and non-profit organizations in our area.

**Mission Statement**
To create innovative development projects within under resourced rural communities of the Mississippi Delta Region.

**Internship Title**
*Play Time: Creating positive symbols of change*

**Responsibilities /Projects**
The Solomon Playground Rehabilitation Project
Responsibilities will include leading a team of local community members to rehabilitate a once prominent community playground. Responsibilities will include fundraising, coordinating design elements, and general project management.

Interns can also expect to help coordinate and perform administrative tasks for Helena Second Saturdays, a monthly community arts walk / fair focused on downtown revitalization.

**Qualifications**
Proficiency in Microsoft office including word and excel, Good people skills, Project management skills including coordinating meetings with local stakeholders and writing proposals, Knowledge of photography and video equipment is a plus, Use of adobe creative suite is a plus.

Successful students need to be self-starters, creative thinkers who are comfortable with projects that require leadership and persistence.

**Working Conditions**
Interns will have access to a computer lab and up-to-date office at the Helena Entrepreneur Center and the Thrive office on Cherry Street.
*Interns will need to provide their own transportation*

**On-site Supervisors**
Will Staley, Co-Founder, Will@thrivecenter.org, 870-816-4844
310 Cherry Street, Helena-West Helena, Arkansas

Terrance Clark, Co-Founder, Terrance@thrivecenter.org, 870-995-5608
310 Cherry Street, Helena-West Helena, Arkansas

**Mentorship Plan**
-Office space will be provided by Thrive. Computers will be provided if intern does not have a laptop.
- *Intro to Phillips County*
  -Meetings with local “changemakers” and leaders
  -Tours of Delta Cultural Center and Helena Museum
  -Driving tour of Phillips County and Helena-West Helena
  -BBQ and swimming in the Mississippi River (a right of passage)
-Weekly production meetings with interns to monitor progress and address obstacles

**Suggested Reading**
- Hollowing Out the Middle: The Rural Brain Drain and What It Means for America
- Bridges out of Poverty, Strategies for Professionals and Communities
- Outliers: The Story of Success
- Brand Atlas: Branding Intelligence Made Visible