Build-It-Up! West Virginia
Southern WV

Purpose of Mission:
Build-It-Up! West Virginia is a proactive leadership development, economic justice, and environmental justice program for West Virginia youth. Together we build infrastructure and expand the capacity of grassroots community building and sustainable economic projects in Southern West Virginia to develop meaningful opportunities that open doors, come from within, and combat oppression. Our partnerships work to transition communities that have been left behind by industry towards local & healthy economies, boost civic engagement and self-determination, and create inclusive spaces that combat institutional racism, sexism and classism. We bolster the knowledge and skills of our participants, with the long-term goal of empowering them to build up their own communities.

Job Title or Position:
Media Development Intern

Responsibilities:
- Coordinate traditional press - Assist in writing press releases, conducting interviews, and attracting major outlets
- Video/audio/photography documentary - Capture what's happening
- Blogmaster - Orchestrate blog postings written by program participants
- Assist in community organizing and physical labor alongside participants when not otherwise occupied

Qualifications:
Strong writing background helpful. Cultural sensitivity is mandatory in the communities Build-It-Up works with. Prefer applicants raised in or personally familiar with Appalachia. Video editing knowledge a plus.

Working Conditions:
The Media Development Intern will be immersed in the Build-It-Up program full-time, traveling with the group from partner site to partner site and rooming in dorm or light camping situations. Intern will be documenting work mostly outdoors in June and July West Virginia heat.

On Site Supervisor/Mentor:
Joe Gorman, Program Coordinator
joe@seac.org
304-518-0248
2206 Washington St E.
Charleston, WV, 25311

Mentorship Plan:

Revised Nov.2012
Intern will receive guidance from the West Virginia State University Extension Service Communications Director. Intern will be supervised by the program coordinator; in the program coordinator’s absence they will work with the group coordinator(s).

**Preparation:**
Intern will help finalize a press release and publicity materials in preparation for the program’s launch in early June.